



## **FBA National Representative Requirements:**

Thank you for your interest in becoming the FBA National Representative for your area. Below are a few questions we would like you to review and reply thoughtfully to with your answers. You may send your responses to [FBA@barflair.org](mailto:FBA@barflair.org).

### **Some questions to ask yourself about being an FBA National Representative:**

1. Why do you want to be an FBA Rep?
2. What can you do for the FBA as a Rep?
3. What do you hope to get in return for being an FBA Rep?
4. How do you see representing the FBA fitting into your current lifestyle and work schedule?
5. What would you achieve in your first six months as an FBA Ambassador in your country/area of the world?

## **Working as an FBA rep involves, on a day-to-day basis:**

FBA Representatives typically go through a six (6) month trial period as FBA Ambassadors first. During this trial period the future representative is required to do a few things to show the entire FBA that they are the right person for this job. After your trial period the FBA Board of Directors will evaluate your performance based on the following criteria:

1. Time spent answering emails, phone calls or faxes on FBA or general flair related matters. Did you keep in regular contact with the other FBA Ambassadors, FBA Reps, the FBA Board of Directors, and global flair community in general? Did you reply to inquiries from local bartenders or the FBA Board in a timely manner? For this position, you must have a reliable internet connection and the opportunity to spend an average of six hours per week with FBA correspondence.
2. Did you organize or help execute competitions and / or events in your area? FBA reps should be involved with a minimum of one event per year.
3. Did you write articles or competition reviews for Flairbar.com (the Official FBA online publication) or the FBA members lounge? Each article or review should be at least one page long, with pictures if possible. Ideally, articles or reviews should be submitted at least twice per year.
4. Did you help bartenders become FBA members (if needed) in your country and local area? This might involve helping them register (if internet access is limited) and activate their Premium FBA Membership if desired (organizing alternate forms of payment such as international money orders).
5. Did you forward details of all communications received because of your position in the FBA to the FBA Board of Directors? For example, if a potential host property or sponsor contacted you directly because they found your name, phone number or address as a result of your role as an FBA Rep.
6. Did you use the FBA for direct personal gain without FBA Board approval?
7. Did you promote the concept of flair and help grow the sport in your area?
8. Did you communicate with the FBA Board of Directors at least once per month about what is going on in flair for your area? Even if you have nothing going on, staying in regular communication is very important. Responding to all FBA emails in a timely manner is mandatory, even if it is to just say "OK I received the message and understand".

## Requirements explained:

FBA Representatives should run or judge at least one FBA contest/event per year. If you don't have the resources to run your own contest yet, judge one in your area. By helping out others and judging their events, you will be helping the FBA create a global league that plays the same sport. Just a few years ago, depending on what continent you were on, the sport of flair bartending was actually quite different. The FBA is defining the accepted standards around the world so that competing bartenders will have a fair chance in any contest in any country. The only way to achieve this global standard is for the FBA reps to travel around and help with contests and give the FBA Board information. If an FBA endorsed event has enough money in the budget, the FBA may be able to help or assist in your expenses for your trip... however sometimes FBA reps just need to do it for the love of the sport.

Flairbar.com and the FBA have teamed up to bring more and better content to our members. Flairbar.com is a monthly online publication. The past issues of Flairbar.com are stored in the FBA Members Lounge. While Flairbar.com staff travel around the world reviewing competitions and writing articles, they need our help. The FBA is the largest and most international flair bartending organization, and to help Flairbar.com cover flair around the world, we write articles for them. You should be able to submit at least two articles per year. The articles should be about contests, bartending, and general flair in your area. If you attend a flair competition, then write an article about what you saw and submit it for publication in Flairbar.com. Got pictures of an event? Submit them and write up a short story about them. Got a favorite bar? Whip up an article about why it is your favorite bar. Articles should be anywhere from one to four pages long and should include photos when possible.

If extra fame and fortune come your way due to your involvement in the FBA, that is great. But you have a responsibility to let the FBA Board know about it first. If you are approached due to your FBA involvement, you should forward the information to the FBA Board at [fbaboard@barflair.org](mailto:fbaboard@barflair.org). In most cases, the FBA Board will simply approve the details, congratulate you on the opportunity and help you any way we can. However sometimes we find similar competing events going on in the same area and we find a way to coordinate our efforts and make the events bigger and better. It is always more fun when FBA staff gets together for an event. The FBA's first goal is growing the sport of flair for the whole planet, which means that promotion and manpower need to be applied properly to manage this growth.

What you get back is the pride of being involved with the largest, fastest growing, flair bartenders association on the planet. You get to meet more like minded people and travel to different areas promoting our sport. We often have a budget to fly Reps around the world to help run or judge competitions.

If the FBA Board decides you are not the right fit for this position, or you do not keep up with your requirements to be a FBA National Representative, you will become a regular FBA member again and a new FBA Rep will be found.