



FBA Ambassador Requirements:

Thank you for your interest in becoming a FBA Ambassador. Below are a few questions that we would like you to review and reply thoughtfully to. You may send your responses to FBA@barflair.org.

Some questions to ask yourself about being a FBA Ambassador:

1. Why do you want to be an FBA Ambassador?
2. What can you do for the FBA as an Ambassador?
3. What do you hope to get in return for being an FBA Ambassador?
4. How do you see being an FBA Ambassador fitting into your current lifestyle and work schedule?
5. What would you like to achieve in your first six months as an FBA Ambassador?
6. Would you eventually like to become the FBA National Representative for your area?

Working as an FBA Ambassador involves, on a day-to-day basis:

All FBA Ambassadors go through a six (6) month trial period. During this trial period the Ambassador is required to do a few things to show the entire FBA that they are the right person for this job. After your trial period the FBA Board of Directors will evaluate your performance as an Ambassador based on the following criteria:

1. Time spent answering emails, phone calls or faxes on FBA or general flair related matters. Did you keep in regular contact with the other FBA Ambassadors, FBA Reps, the FBA Board of Directors, and global flair community in general? For this position, you must have a reliable internet connection and telephone number.
2. The number of competitions that you have attended, either as a competitor or to help run the event, in your local area and/or the rest of the world. Ideally, you should be involved in events several times per year.
3. Did you assist bartenders who were interested in the FBA by getting them information about the FBA and how to become an active member? This could mean directing them to the FBA National Representative for their area or helping them register with the FBA.
4. Did you forward details of all communications received because of your position with the FBA to the FBA Board of Directors? For example, if a potential host property or sponsor contacted you directly because they found your name, phone number or address as a result of you being an FBA Ambassador.
5. Did you use the FBA for direct personal gain without FBA Board Approval?
6. Did you spread the word of flair and help grow the sport everywhere?
7. Did you communicate on a regular basis about what is happening with flair in your area? Responding to all FBA emails (except general news messages) is mandatory, even if it is to just say "OK I received the message and understand".

Requirements explained:

FBA Ambassadors need to help grow the sport and the FBA by becoming a source of information and promotion for what we do. When out in public, you should have FBA information readily available (flyers, brochures, stickers or general contact information). While on location for competitions, you should wear FBA merchandise to promote the organization and be able to discuss the latest news in the flair world. FBA Ambassadors are not meant to hard sell involvement with the FBA, but rather they are meant to be a source of information or direction for those who want to learn more. FBA Ambassadors are also expected to help keep their local FBA members informed and active in flair, through the organization or promotion of “yard days” for bartenders to practice and learn, or helping with the organization of competitions or demonstrations. Basically, the FBA Ambassador is meant to be an entry level resource into the world of the FBA and flair bartending in general.

If extra fame and fortune come your way due to your involvement in the FBA, that is great. But you have a responsibility to let the FBA Board know about it first. If you are approached due to your FBA involvement, you should forward the information to the FBA Board at fbaboard@barflair.org. In most cases, the FBA Board will simply approve the details, congratulate you on the opportunity and help you any way we can. However sometimes we find similar competing events going on in the same area and we find a way to coordinate our efforts and make the events bigger and better. It is always more fun when many FBA staff get together for an event. The FBA’s first goal is growing the sport of flair for the whole planet, which means that promotion and manpower need to be applied properly to manage this growth.

As an FBA Ambassador, what you get back is the pride of being involved with the largest, fastest growing, flair bartenders association on the planet. You can meet more like minded people and travel to different areas promoting our sport.

If the FBA Board decides that you are not the right fit for this position, or you do not keep up with your requirements to be a FBA Ambassador, you will become a regular FBA member again and a new FBA Ambassador will be found.

If you would like to further assist the growth of flair and the FBA, you may consider applying to become the FBA National Representative for your area. There is more work and responsibility involved as an FBA National Representative, but there is also more personal satisfaction knowing you are part of the core team pushing flair to the next level. All FBA National Representatives must first become FBA Ambassadors prior their promotion.